



KING WILLIAM ASSOCIATION NEWS

APRIL 2024

The King William Fair Issue

FAMILY FUN IN TEXAS' FIRST RESIDENTIAL HISTORIC DISTRICT!

NEIGHBORHOOD VEHICLE ACCESS

Residents and guests cannot drive in the Fair Zone and Parade Zone on April 27. If you need to leave the Parade Zone and Fair Zone, you must park outside the zones. See map inside for details!



AN "OLD FASHIONED FAIR" PAPER TICKETS ARE BACK!

ADVANCE ADMISSION

\$15

DAY OF FAIR ADMISSION

\$20

AGES 11 & UNDER

FREE



SATURDAY, APRIL 27 • 9AM - 6PM

The mission of the King William Fair is to support the arts, education, and community improvements with family fun in Texas' first residential historic district.

Opinions expressed in this publication are those of the contributors and do not necessarily reflect the opinion(s) of the KWA Board of Directors.

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Alicia Spence-Schlesinger

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210-912-6662

Letter from the Executive Director

Lisa Lynde

Last year's Fair was a bit rough, to put it mildly. As the day progressed, the failure of BlastPass became more apparent, and the cleanup from that fiasco took months. A big chunk of my summer was spent dealing with the aftermath which included staff changes and hundreds of refunds to Fairgoers. I am grateful for the 2023 Executive Committee, who, along with me, crafted a plan to address what became a PR nightmare. Three days after the debacle, KWA announced the return of paper tickets and an old-fashioned Fair for 2024. The goodwill that swift decision making generated was exactly what we needed, and over the next several months I personally refunded thousands of dollars to Fairgoers who, upon receipt of their funds, replied with appreciation and a commitment to return to the King William Fair in 2024. It was a challenge for the staff that remained, but we are stronger for it now.

With the addition of two new staff, my goal for the 2024 Fair was to make the planning of the event a group effort. Every staff member at KWA has been involved in the planning of this year's Fair. Our own Parade Wrangler, Alicia Spence-Schlesinger, designed a beautiful medal in memory of Jessie Simpson. It's a return to a medal that features an historic home in King William, and it also fits KWA's desire to make the Fair more sustainable. This year's medal was made in the USA, instead of China, and is made of sustainable wood. We have transitioned to compostable cups for beverages purchased at the Fair. Our Fair T-shirts are made from recycled bottles. We're introducing water bottle filling stations to cut back on single-use plastics. We're even adding PSA messages about confetti throughout the parade to diminish the use of plastic confetti which ends up in our yards and river.

But the most important change of all is our return to the type of Fair that everyone knew and loved. We've lowered the price of admission, lowered the cost of activities for families in Kid's Kingdom, and we've brought back paper carnival tickets that can be used for food, beverages, Kid's Kingdom and in the Texas Wine Garden.

This year's parade theme is Love in Bloom. With the Fair we have strived to demonstrate love this year in all these ways – with our sustainability initiatives, with lower prices that prioritize affordability for all Fairgoers, and by embracing simplicity and going back to the basics of what made the Fair great. My hope is that all Fairgoers will feel the love this year.

Viva Fiesta!

Board Briefs:

At the March 20th meeting the Board liaison to the Fair Shawn Campbell updated the Board on the progress of the Fair. Volunteers are still needed. Please help get the word out. Committee members from the Architectural Advisory Committee, Cultural Arts Committee, Membership Committee, Finance Committee, Nominating Committee, and Residential Quality Committee, all reported active and engaged work in support of the KWA. There will not be an April General Membership meeting. Hope to see everyone at the Fair on Saturday, April 27, 2024! Please check your weekly e-blast for updates on important neighborhood issues and events.

Tina Garza, Board Secretary

Thank You!

KW Fair Key Volunteers

Art & Craft: Alicia Spence-Schlesinger, Leigh Anne Lester

Beverages: Tim Suhor, Aaron Suhor, Carolina Suhor

Environmental: Coach Tony Manning

Ilse's Attic Merchandise: The Macias Family, Skateboard Ability, Street2Feet

Kid's Kingdom Activities: Jose Martinez, Jere Pace, Mission Trail Rotary Club

Logistics: Mary Helen & Joe Mansbach

Parade: Matthew Arch, Raven Arredondo, Ryan Orsinger, Marty Schlesinger, Diana "Skully" Schmelzer

Paper Ticket Prep: Alan Cash, Shannon Stephens

Street Marking: John Hartman

Corporate & Group Volunteers

Alamo City Roller Girls: Diana "Skully" Schmelzer

Bank of America

Big Mentor: Denise Barkhurst

Brackenridge HS Athletes: Coach Sandra Apolinar & Coach Tony Manning

Broadway Bank

Celebration Circle: Zet Baer

Chase Bank

Credit Human

CPS Energy

Dress for Success: Michael Pursley

Frost Bank

Guardian House: Shannon White

H-E-B: Kelli Gieniec & Lori Flores

Jefferson Bank: Courtney Baer

Joven: Amy Cardenas

Kohl's: Jason Spencer

Lackland ISD Education Fdn.: Patty Brown

Pay It Forward S.A.: Genny Slater

Project Quest: Francisco Martinez

San Antonio Master Singers: Chancey Blackburn

Thrive Well Cancer Foundation: Josee Battle

Thrive Youth Center: Justin Holley

Travis Park Church Children's Ministry &

Emmaus Youth Choir: Analisa Vitola

University Health: Margie Gomez, Valerie Maldonado, Cynthia Paiz

UPS: Mario Garcia, Katherine Rodriguez

USAA

Valero: Kathleen Dove

Wildlife Rescue and Rehab: Kaitlin Contreras

Fair Director's Message

Jen Huss



For more than fifty years, the King William Fair has provided a wonderful opportunity to celebrate and enjoy San Antonio's rich culture and beauty. As an organization dedicated to promoting the health and welfare of the neighborhood, we're starting to think longer term, and on a larger scale, about how we can continue to celebrate while also having a positive impact on our planet. For a while now, the Fair has had recycling available and has prohibited giving out paper collateral, but this year we'll begin to take even bigger steps to reduce waste, conserve resources, and minimize our carbon emissions. You play an important role in making this happen, too!

Here are some of the things that we're doing to make a difference and the ways that you can help, too.

- We'll have 4 water refill stations throughout the Fair Zone – one by the Guenther & King William entrance, two by Kid's Kingdom, and one by the King William Association office at Turner & Madison. Bring your refillable water bottle (no larger than 32 ounces) and fill up throughout the day to reduce the number of plastic bottles going into circulation.
- This year, our beverage cups will be made of compostable material.
- Knowing that plastic and metal confetti can be devastating to the environment, especially our beautiful San Antonio River, they are prohibited in the Parade and Fair Zones. We'll be celebrating with eco-friendly bubbles as an alternative. We encourage you to do the same.
- Our unique Fiesta medal is made in the United States of a sustainable, light-weight wood this year! This "woodallion" has a smaller carbon footprint and reminds one of the preservation efforts in our historic neighborhood.
- Our Fair t-shirts will be made with 50% recycled plastic bottles. You can wear your t-shirt with pride knowing that it kept several plastic bottles out of the landfill where it can take 400-1000 years to decompose.
- Some of the art projects in Kid's Kingdom will be made with recycled products.
- We'll have our Bike Valet station at 1008 S Alamo, the AVA-America's Walking Club. Ride your bike to the Fair and, on a donation basis, have it watched over by the women of the local branch of Black Girls Do Ride, a national bicycling non-profit.
- If biking isn't your thing, consider carpooling, ridesharing, or VIA to get to the Fair. Save yourself the hassle of finding parking and reduce your own carbon footprint.

These are just some of the examples of ways to prioritize the health of our neighborhood and planet while still having a fun-filled, family-friendly, Fiesta-worthy blast at the King William Fair!



Dough Pizzeria Napoletana...steps away from the Historic King William District!



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For Reservations Call:
(210) 227-2900



Castle Hills

6989 Blanco Rd.
For Reservations Call:
(210) 979-6565

www.doughpizzeria.com

Dogs at the Fair

The King William Fair is a fun and positive environment, and we wish to ensure the safety of all our guests - human and canine. While dogs are allowed in the Fair Zone, please keep in mind we expect more than 35,000 people to attend, and your dog will likely be more comfortable at home.

- We reserve the right to ask anyone to leave whose pet is exhibiting inappropriate or dangerous behavior.
- All dogs must be on a leash and handled by a responsible adult.
- All dogs must wear a collar or identification to assist in finding the owner if the animal becomes lost.
- Owners must clean up waste made by their dog.



God's Dogs Rescue is happy to support the pets of the Fair with water stations and dog-splash pool areas to cool off in, as well as a veterinarian on site. <https://godsdogsrescue.org/>

2024 King William Fair Medal & Pin

Show your Fiesta spirit, and purchase your KWF medal and pin at the KWA office or online at

[HTTPS://WWW.KWFAIR.ORG/P/OTHER](https://www.kwfair.org/p/other)



\$10



\$5

Lots of Entertainment Options!

Rudi Harst, Entertainment Coordinator

Part of what makes King William Fair so special is that each of the five different entertainment areas has its own distinct look, sound and feel.

King William Park Stage, perched alongside the gazebo in King William Park, is focused on jazz in six exciting flavors, ranging from percussive Latin Jazz to the rollicking rhythms of New Orleans-style jazz; from free-wheeling vocal stylings to instrumental American jazz standards and contemporary jazz. This lively and lovely park setting is a perfect spot to set up your lawn chair, kick back and soak up the vibes!

For those who prefer to rock out, **Pat's Pub Stage** delivers various flavors of Fiesta Party Music, served up by a Who's Who of South Texas musicians "doing their thang" San Antonio-style in a street dance setting located behind the Johnson Street Bridge.

One block north and a whole world away, **Julia's Veranda** is tucked into a quiet, shady sec-

tion of Sheridan Street, between the River Walk and the Texas Wine Garden. Here you'll find a gentle, but upbeat variety of acoustic music, ranging from classical guitar music to folk-rock-rumba, experimental indie folk, Mexican folk tunes, and Americana ballads. Sit back and drift back through time as you let yourself fall under a musical spell for a while.

Meanwhile, **Artist's Alley Stage** is in the 500 block of Madison, where a bright blend of art and craft booths offers the perfect background for a lively variety of singer/songwriters from Flamenco to Texana, Gypsy Jazz, Americana, and soft rock. With plenty of seating under a large canopy, it's the perfect spot to see and be seen.

And then there's **Kid's Kingdom Stage**, located in Upper Mill Park, the perfect shady setting for a wide variety of interactive children's activities, and a big stage full of family fun. Children of all ages will be entranced by the blend of

vaudevillian magic, wacky kid's songs, and a dazzling variety of dancers: traditional American cloggers, Hawaiian hula, Brazilian capoeira, Mexican folklorico, and contemporary dance, too. **And this year, Kid's Kingdom will also be the setting for our annual Best Bite Competition at 11:30 a.m., when various food vendors will compete for the honor of being named the Best Bite Sweet and Savory winners.**

In short, wherever you find yourself on Fair Day, you're sure to be entertained in style!



The complete Entertainment schedule is available at KWFair.org

Love is in Bloom

Alicia Spence-Schlesinger, Chief Parade Wrangler

As we buckle up and hang on tight through another election year the King William Fair Parade wants to help you escape to a world inspired by love. This year's Parade theme, "Love Is In Bloom" aims to celebrate all walks of life by providing our Parade's audience with a multitude of different perspectives.

Since the reason for this year's Fair season is to embrace love, it made sense to have more than one Grand Marshal. This will be the first year we honor a Community Grand Marshal in addition to honoring a Parade's Theme Grand Marshal.

When Anet Alaniz posted on social media "It's time for me to fly. Pig Liquors is closing this pig pen January 27, 2024," we quickly knew we had our Grand Marshal who embodied the Parade's theme "love". For the past 14 years Pig Liquors served our neighborhood with an array of vintage duds, unique gifts, and most importantly quality booze. This neighborhood dive served as our 'hood's frontline provision's resource to ensure we could always find sweet relief. "Oinks" to you, Pig Liquors and all that you do. We are honored to kick off Anet's retirement by honoring the legend of Pig Liquors with a Parade.

Seersucker suite adorned with a flat brim boater hat pulled together with a bowtie is what a man who is full of charm wears. This is why we're drawn to celebrate Mike Casey as our Community Grand Marshal.

Mike's dapper style perusing King William, Blue Star and SouthTown on a classic bicycle cruiser made him a living body of art. His longtime patronage of local artist and his time served as the President of the King William Association has helped to cement King William's cultural arts roots. Here's to you, Mike for simply being you. We are honored to celebrate you with Fiesta's quirkiest Parade, that was originally influenced by community members like you.

The King William Parade kicks off the Fair promptly at 9 a.m. on April 27. The Parade route is available to download on KWFair.org. Free viewing areas are available on E. Guenther and Adams. Viewing areas located inside the Fair Zone will require an Admission wristband.



AMERICA'S WALKING CLUB
ESTABLISHED 1976

BUS TRIP TO WALK CRAZY HORSE MEMORIAL & MORE

May 30 - June 3, 2024

Join AVA for a fun adventure to South Dakota and Colorado Springs. Trip includes bus, hotels, breakfast & walking fees. Walks include Crazy Horse Memorial, Presidents Walk in SD, Garden of the Gods in Colorado, and a visit to Mount Rushmore.

\$743/person (shared room)
\$995/person (single room)

Register: ava.org or call 210-659-2112

Travel the World, through the King William Fair World Market

Zet Baer - Art & Craft Coordinator



Would you like to take a trip around the world and experience global style without leaving your neighborhood? This year the King William Fair offers fairgoers an expanded World Market on the 200 block of Johnson Street where you will find a wide variety of unique artisanal goods, handmade crafts, food favorites, wearables, and design inspirations for your home.

Imagine a colorful hand woven huipil from Mexico paired with a vintage necklace from Afghanistan. Check out a handmade linen Guayabera shirt with its bright tropical birds

stitched into the pleats. Fill your kitchen with Mexican Moles, Hot Chocolate and hand painted clay mugs. Wrap up in 100% cotton Futa Turkish towel or a colorful woven linen blanket. Take home a handblown blue glass evil eye made by Turkish artisans, a tradition that goes back thousands of years.

Experience the richness of Colombian culture by wearing a Mochila, a crocheted bag made by female indigenous artisans. Feel the deep connection to the Kuna Tribe living on the coasts of Colombia and Panama as you wear

a hand-sewn leather handbag with colorful reverse applique "mola" designs.

Or perhaps you'd like to "travel" East via the embroidered handbags and handmade textiles from Thailand, India, Vietnam, Laos, and Nepal -- or handwoven baskets and Kazuri jewelry from East Africa.

All this and much more will be available on Fair Day, allowing you to see the world through the eyes of these vendors and artisans as you stroll through the World Market.

Keep KW Fair GREEN!

The King William Fair is committed to sustainable initiatives to help protect our KW neighborhood, San Antonio river and environment as a whole.

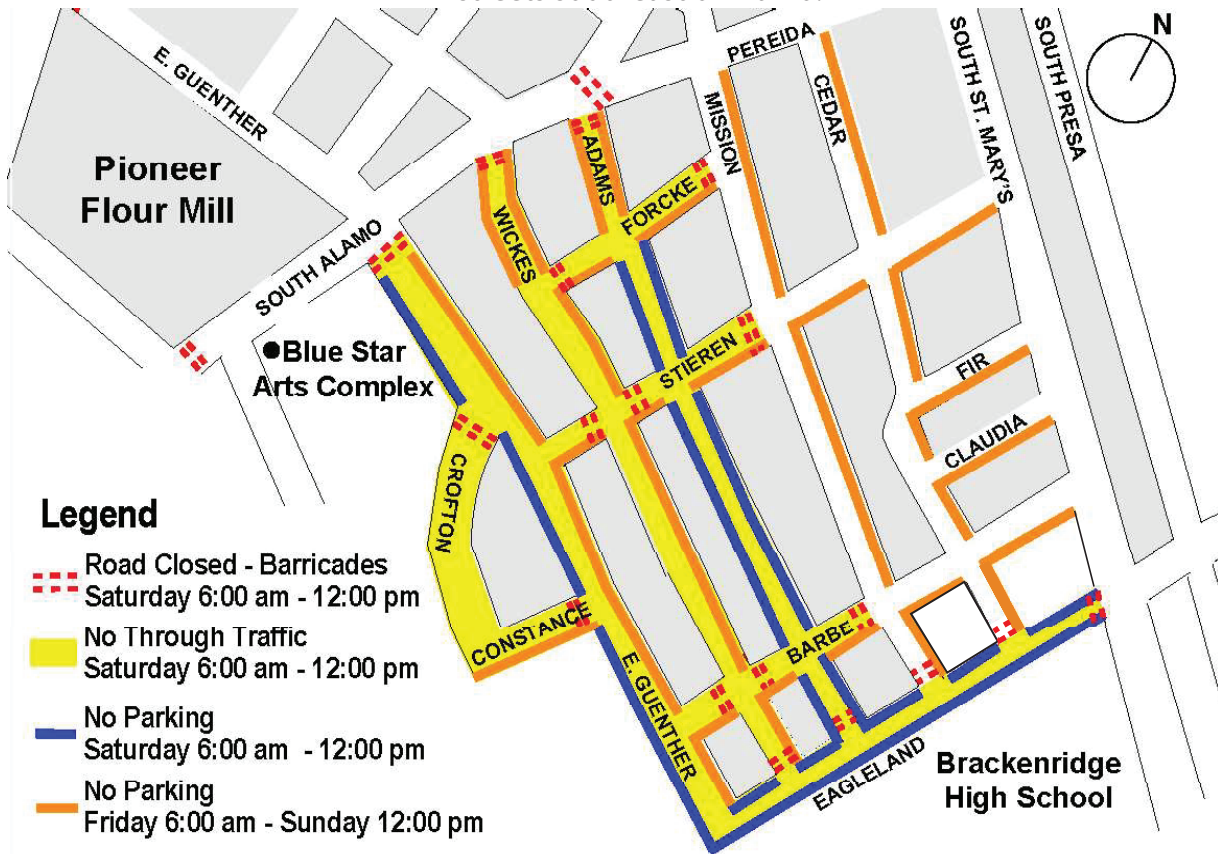
- Made in the USA, sustainable wood medal
- Compostable beverage cups
- Eco-smart Fair t-shirts made from recycled plastic bottles
- Water-bottle filling stations to reduce single use plastic bottles
- Confetti-free Fair to diminish plastic confetti in our river
- Recycling stations throughout the Fair Zone
- Bike valet station to help reduce the carbon footprint



PARADE ZONE RESTRICTIONS

Friday, April 26 – Sunday, April 28, 2024

All streets southeast of Alamo.



No Street Parking Both Sides

Saturday 6:00 am – Saturday 12:00 pm:

- ☒ E. Guenther (parking restored on the river side after the Parade)
- ☒ Adams (parking restored on both sides, except 100 block, after the Parade)
- ☒ Eagleland (parking restored on both sides after the Parade)

No Street Parking One Side

Friday 6:00 am – Sunday 12:00 pm:

No parking on the east (non-river) side of:

- ☒ E. Guenther
- ☒ Wickes (no parking on both sides of 100 block)
- ☒ Mission (no parking on both sides of 100 block)
- ☒ Cedar (except 100 block)

No parking on the south side of:

- ☒ Forcke
- ☒ Stieren
- ☒ Barbe
- ☒ Constance
- ☒ Fir
- ☒ Claudia

No Through Traffic Saturday 6:00 am – 12:00 pm:

- ☒ Alamo (between Pereida and Probandt)
- ☒ Crofton and Constance
- ☒ E. Guenther
- ☒ Wickes
- ☒ Adams
- ☒ Eagleland
- ☒ Forcke (between Wickes and Mission)
- ☒ Stieren (between E. Guenther and Mission)
- ☒ Barbe (between E. Guenther and Mission)

Passes: Two parking passes per address in 100 blocks of Wickes and Adams will be mailed separately to park at H-E-B Headquarters (Cesar Chavez at Dwyer) from 5:00 pm on Friday through 12:00 pm on Sunday.

PARKING GUIDELINES

SAPD will issue tickets. Please follow these rules:


- ☒ Park in the direction of the traffic flow.
- ☒ Park 30 feet from a stop or yield sign or 15 feet from a fire hydrant.
- ☒ Do not move street barricades or remove “No Parking” signs. They’re here for your safety!

Fair Zone & West Zone Restrictions


Friday, April 26 – Sunday, April 28, 2024

Fair Zone streets located inside E. Guenther, Alamo, St. Mary's, Cesar Chavez, and the San Antonio River, as well as 100 block City and 300 block Arsenal. **West Zone** streets located west of the San Antonio River.



FAIR ZONE

 Friday 6:00 am - Saturday 8:00 pm


RESIDENT PARKING

 Parking at H-E-B Headquarters on Cesar Chavez @ Dwyer

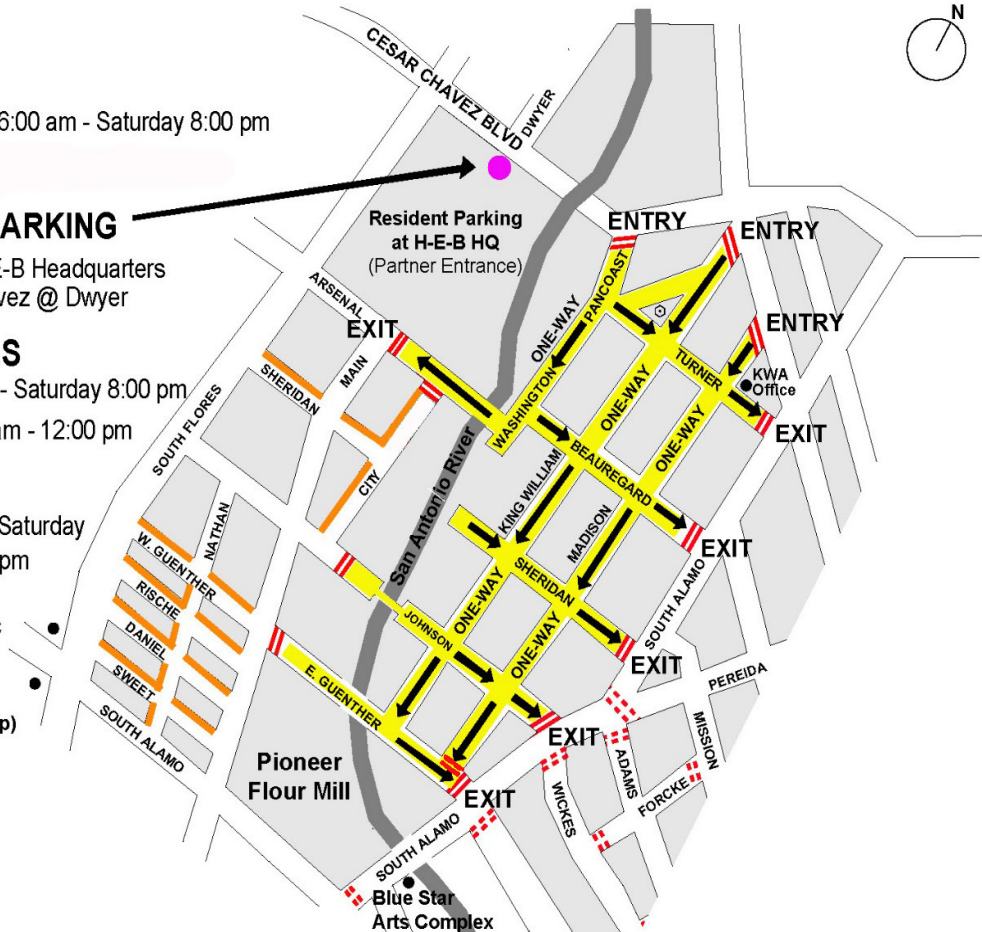
BARRICADES

 Friday 6:00 am - Saturday 8:00 pm
 Saturday 6:00 am - 12:00 pm

WEST ZONE

 No Parking on Saturday 6:00 am - 6:30 pm

FREE PUBLIC PARKING
 1901 & 1902 S. ALAMO
 (COSA One Stop)



WEST ZONE

No Street Parking One Side Saturday 8:00 am – 6:30 pm:

No parking on the **west (non-river) side** of:

- City (between Arsenal and W. Johnson)
- Nathan (between W. Guenther and S. Alamo)

No parking on the **north side** of:

- West Sheridan (between City and S. Flores)
- West Guenther (between S. Main and S. Flores)
- East Rische (between S. Main and S. Flores)
- Daniel (between S. Main and S. Flores)
- Sweet (between S. Main to S. Flores)

PARKING GUIDELINES

SAPD will issue tickets. Please follow these rules:

- Park in the direction of the traffic flow.
- Park 30 feet from a stop or yield sign or 15 feet from a fire hydrant.
- Do not move street barricades or remove “No Parking” signs. They’re here for your safety!

FAIR ZONE

No Street Parking Friday 6:00 am – Sunday 12:00 pm:

Violators may be towed. Fair Zone residents may park at H-E-B Headquarters (Cesar Chavez at Dwyer) with pass after 5:00 pm on Friday.

Passes: Vehicle entry/parking passes are mandatory and mailed separately (two per Fair Zone address).

No Through Traffic Friday 6:00 am – Saturday 8:00 am:

Travel to a specific destination is permitted with pass using one-way traffic flow shown on the pass.

No Through Traffic on City Saturday 8:00 am – 6:30 pm:

Access to 100 block City available to residents and their guests only.

One-Way Entry Points:

- Pancoast at Cesar Chavez
- King William at St. Mary's
- Madison at St. Mary's

One-Way Exit Points:

- Alamo at Turner, Beauregard, Sheridan, Johnson, and E. Guenther
- Arsenal at Washington



We are going back to PAPER TICKETS!



The 2024 King William Fair is thrilled to announce the return of the much celebrated paper tickets used to purchase food/beverages/Kid's Kingdom activities! After the frustrations of the cashless device wristbands used during the 2023 Fair, the King William Association Board made the decision to return to paper tickets for the 2024 Fair, a welcoming move creating happiness to our loyal fairgoers and vendors!

Tickets

Advance Tickets for food/beverages/ Kid's Kingdom activities are available for purchase online in packs of 20 at <https://www.kwfair.org/p/admission>. You will receive a QR code to redeem at any of the nine ticket booths on Fair Day in exchange for your paper tickets. **1 ticket = \$1.** Paper tickets can also be purchased at the KWA office in any amount or on the Day of the Fair at a ticket booth.

Admission

Advance General Admission is \$15 for ages 12 and up, and **children 11 and under enter FREE.** Buy early, the General Admission price will increase to \$20 on Fair Day. Advance General Admission can be purchased at the KWA office or online at <https://www.kwfair.org/p/admission>. If you buy online, you must bring your online purchase confirmation (QR code) to the event to redeem for an Admission wristband. Fairgoers must have an Admission wristband to purchase paper tickets from a booth on Fair Day. No exchanges or refunds, and the event is rain or shine. Day of the Fair General Admission can also be purchased at an Admission Gate for \$20.

Merchandise



Purchase online at ourkwa.org, at the KWA office, or on Fair Day at our Ilse's Attic merchandise booths in King William Park and King William & Guenther.

ADMISSION & TICKETS - BUY ONLINE OR AT THE KWA OFFICE

<https://www.kwfair.org/p/admission>

Concert in the Park



Agarita Chamber Ensemble

Sunday, April 14

4-5 p.m.

Opportunity Home's Beautify San Antonio Park
801 S. Main Ave.



The Cultural Arts Committee is again presenting the Agarita Chamber players for their fourth appearance for the King William Association. The concert will take place at Opportunity Homes' Beautify San Antonio Park at 801 S Main St. between Johnson and Sheridan Streets.

Agarita's Mission: "Agarita nourishes the local community through artistic collaborations, education, community engagement,

and free, adventurous programming. Founded by four musicians rooted in San Antonio, Agarita is devoted to reaching new audiences by reinventing the concert experience."

Founding members Daniel Anastasio (piano), Marisa Bushman (viola), Ignacio Gallego (cello) and Sarah Silver Manzke (violin) will again delight us with their incredible talent.

The concert is FREE and open to the public of all ages. Arrive early and bring friends, a blanket or chairs and a picnic if you would like and revel in the music in the park. We hope to see you there.

Thank You Volunteers!!!



"When in April the sweet showers fall' the King William Fair brings about festivities and all. The streets of King William are adorned with Fiesta paper flowers and the buzzing of fairgoers. There amidst the busyness of the event, a crew of volunteers help cultivate the Fair into a cherished family event. Each volunteer group has their own designated station where they contribute to the different functions of the Fair; the forward line of operations being ticket booth-sitters comprised of our non profit and corporate partners. Next in line are the greeters with their smiling faces before a wide array of vendors, entertainers, and attractions. In the Fair, a choreography of volunteers manning different stations and monitoring different areas in three-hour shifts make the event a conviv-

ial time for the attendees. Our volunteers also enjoy free admission to the Fair and this year, we will have a 'Volunteer Oasis' to provide a place for rest and other resources to our volunteers.

The King William Fair is, if not, the most important event for the Association. With such a long and rich history that is embedded in many loyal King William Fair attendees, volunteerism for the Fair helps us meet our goals and mission that only has a net positive impact in the community. This year's Parade theme is "Love is in Bloom." As we welcome spring in 2024, I hope through volunteering, our sense of community only burgeons and blossoms into a long withstanding relationship with one another.

Food, & Drinks...& Best Bite!



Angela Suhor, Operations Manager

The 2024 King William Fair is here, and I am so excited to have an awesome group of Food Vendors joining us. I have quite the line up for you from amazing coffee and Crepes to your traditional Chicken on a Stick. You will definitely want to buy your KWF Food and Beverage tickets to try all the delicious food. You can buy your tickets in advance at our office (122 Madison 78204) or on our website (www.kwfair.org).

I have some exciting news to share! **This year our annual Best Bite Competition will be held the day of the Fair at the Kid's Kingdom stage starting at 11:30am.** Our Food Vendors will be bringing their new \$5 creations before 5 awesome Fiesta Food savvy judges. After the Parade, make your way over to Kids Kingdom (in the park across from 232 Washington St.) to see our Best Bite Competition and then head over to the participating vendor's booths to try the dishes. Also, we have heard your requests and have added more sitting areas around the Fair. This year you can grab some food and find a place to sit at King William Park, on the 500 block of Madison, in the Texas Wine Garden (100 block of Sheridan), in Pat's Pub (100 block of Johnson), and

on the 500 block of King William.

Now that I have gotten the business part of this article out of the way, this year I wanted to take some time to introduce you to a new Food Vendor. His name is William with Gourmand Food Services. William has been in the food industry for 26 years. He started when he was 14 years old and had his first job as a dishwasher and now is currently having fun making creative food dishes for Fairs and Festivals. He has been coming to the King William Fair since he was a kid and loves the environment and the beautiful people of San Antonio. "It is a dream to be able to sell my food at such a vibrant and historic Fiesta Event," said William. He is excited to bring his Texas Pinwheel (Deep Fried Cinnamon Roll on a stick with a swirl of Cinnamiddle Sauce and Pecans on top) to the Fair this year. Make sure you stop by William's booth on the 500 block of King William (near 509 King William) to try his Texas Pinwheel.

As a San Antonio native myself, I am so honored to be able to be a part of the King William Fair and to be able to bring you delicious Fiesta food on Fair day! I can't wait to see you all on April 27th! Viva Fiesta!!



HAIL DAMAGE? WE CAN HELP!



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Plan Your Visit

Spread the word! We encourage everyone to walk, bike, carpool or take public transportation whenever possible. More details about the following options are available on the Plan Your Visit section of our website www.KWFair.org.

Bike

Bike Valet will be available from 9 a.m. - 5:30 p.m. at the AVA: America's Walking Club, 1008 S. Alamo St.

Rideshare/Taxi

Take advantage of the many ride-share and taxi options to arrive at the Fair without having to find parking. Use our designated Rideshare/Taxi drop off and pick up location at 700 S. Main (at E. Arsenal).

Parking

Paid Parking

Paid parking spaces typically range from \$10-\$30 per day in the area.

Federal Building

Paid parking spaces for \$15 per vehicle located across the street from the Federal Building in Hemisfair at 727 E. Cesar E. Chavez (at Indianola).

Alamodome

The Alamodome parking lot B will be available for \$10 per vehicle at 100 Montana St.

Neighborhood Parking

There is limited street parking available in the Southtown area. Please pay attention to permanent and temporary parking restriction signs. Illegally parked vehicles will be ticketed and/or towed.

VIVA FIESTA 2024

April 18-28

CELEBRATE THE OFFICIAL
OPENING CEREMONY TO FIESTA

Fiesta® Fiesta

Alamodome

Parking Lot

Thursday, April 18

4 p.m. - 11 p.m.

Free



Parties in the Fair Zone

All adults (ages 12 and up) entering the Fair Zone on Fair Day **MUST** pay for Admission, even if they are going to your house for a private party. Also, coolers cannot be brought inside the Fair Zone, even if they are going to your house.

Please inform your guests how the Fair raises money for scholarships, schools, art programs, libraries, as well as other community improvements. Visit our website at www.KWFair.org to learn more about parking, transportation, recycling, artists, food, entertainment, the Parade, and our community programs.

THANK YOU for your cooperation
and continued support of the King
William Fair and neighborhood!

Thank You Neighbors

Thank you for generously sharing your property and resources for the Fair.

Alamo Area Metropolitan
Planning Organization

AVA: America's Walking Club

Anne Alexander

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San Antonio Art League Museum

San Antonio Conservation Society

San Antoni Mennonite Church

San Antonio River Authority

Texas 8 Masonic Lodge

United Way of San Antonio and Bexar County

Recycling & Sustainability

Thanks to the City of San Antonio Solid Waste Management Department, we will be able to continue our efforts to recycle at the Fair. Throughout the Fair Zone will be blue ClearStream wire frames holding black plastic bags for you to recycle empty bottles and cups on Fair Day. **Let's all join together and keep our neighborhood clean while reducing waste and protecting our environment!**

Friday, April 26

On the Friday before Fair Day, vendors and volunteers will place water barriers, dumpster roll offs, portable toilets, and temporary electric meters. **Please do not handle or remove any of these items as they are for use on Fair Day.** Also, please do not use the dumpster roll offs for your household trash. We ask that you remove your domestic trash and recycling bins from the curbs before or as soon as possible on Friday, April 26 to clear the way for Fair set up.

Saturday, April 27

Fair Day! Brackenridge High School students will assist our environmental team all day by collecting and sorting garbage from the recycling. They will not empty your household bins, so please treat your party trash/recycling as any other day by placing it in your bins and moving them to the street on your regularly scheduled collection day. When the Fair ends at 6 p.m., the students will turn over our trash barrels. Please do not set trash on top of the barrels.

Street-sweeping machines will make their way through the Fair Zone on Sunday morning. **Please do not park on the Fair Zone streets until noon on Sunday.** Fair Zone residents may park at H-E-B Headquarters beginning at 5 p.m. Friday noon through Sunday noon. By keeping your vehicles off the streets Saturday night, you also allow us to remove some of the electrical lines on Sunday morning. If your vehicle is parked on an electrical line, we may have to tow your vehicle.

Sunday, April 28

Contractors and volunteers will walk throughout the streets picking up any remaining debris. We would greatly appreciate your help in this if you are able to take a trash bag out Sunday morning and pick up any debris in your neighborhood area.

The City of San Antonio's Office of Sustainability has awarded a certificate of recognition to the King William Fair for achieving the Platinum level in compliance with their Green Events Ordinance!



Fair Logistics Timeline

Monday, April 15

7:30 a.m. - 2 p.m.: City of San Antonio will have a scheduled street cleaning.

Thursday, April 25

Evening: Parking restriction signs installed. Fair Zone booth marking begins. Water barrier placement.

Friday, April 26

6 a.m.: Infrastructure & vendor set up. Fair Zone travel & parking restrictions begin. Parade Zone parking restrictions begin.
9 p.m.: Fair Zone closed to residential traffic (park at H-E-B). Vendor set up ends.

Saturday, April 27 - Fair Day

6 a.m.: Fair Zone opens for vendor set up. Parade Zone travel restrictions begin. West Zone parking restrictions begin.
8 a.m.: Admissions go on sale.
9 a.m.: Fair begins as the Parade steps off.
12 p.m.: Parade Zone travel restrictions end.
6 p.m.: Fair closes.
8 p.m.: Fair Zone opens for off-street parking only. West Zone parking restrictions end.

Sunday, April 28

7 a.m.: Street sweepers service neighborhood.
12 p.m.: Fair Zone street parking permitted. Parade Zone parking restrictions lifted.

Dealing with Vendors

Please do not make special arrangements with individual vendors to use your property or resources, such as water or electricity. In order to comply with the Health Department, Fire Marshal, etc., any special arrangements between private property owners and vendors should be made directly through the Fair office at 210-271-3247.

Lost & Found

Lost & Found items during the Fair will be at Volunteer Oasis (parking lot of the KWA office, 122 Madison). Items not picked up will be held at the KWA office after the Fair.

NO SMOKING VAPING E-CIGARETTES



The King William Fair is a smoke-free event, and smoking is prohibited in all public areas in the Fair Zone. Help us create a healthier and more pleasant environment and event by following this restriction and informing your guests.



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