



2017 Logo Design by Zane Thomas

**Saturday, April 29,
9:00 am – 6:00 pm
www.KWFair.org**

King William Fair Mission

Our mission is to support the arts, education, and community improvements with family fun in the state's first residential historic district.

What's Up at the Fair?

The 2017 King William Fair will be here soon! As in past years, this edition of the newsletter includes important information to ensure a fun, family-oriented neighborhood event that is safe for all. Our goal is to put smiles on faces and we are grateful for your support in making that happen. Please review the time line of events and pay special attention to the street closures and parking restrictions leading up to the Fair. We strive to make the Fair run as efficiently as possible, but we can only do so with your support and understanding. If any of your concerns are not addressed in this newsletter, please contact the King William Association office at 210-227-8786.

The Fair serves as the Association's primary fund-raiser, allowing us to support numerous neighborhood activities and programs. These range from scholarships to historic preservation efforts and from

sidewalks to art in our schools. In short, this single-day event enables us to not only display our unique and vibrant neighborhood, but also provides us with resources to improve the community we all love.

A few additions and exciting returns for this year's Fair include:

- Advance Online Ticketing for Admission and Food/Beverage/Activity Tickets available at www.kwfair.org.
- The Texas Wine Garden featuring some of the best from our own Texas vineyards.
- Kids Kingdom will have a new look this year with the Get Creative Art Tent and the Schwartz Farms Petting Zoo.
- Artists Alley on 500 Madison brings back the Death From a Brush body painters and we'll be adding the San Anto Cultural Art printmaking press.
- Entertainment is providing remote broadcasting of the King William Stage by KRTU sponsored by Silver Eagle and remote broadcasting of the Pat's Pub Stage by KSYM at the Alamo Beer Garden.
- There will be lots of Photo Ops throughout the Fair Zone with a special Photo Booth from Laurie Rush Photography, the painted missions from artists Momo & Pompa, and don't miss a chance to "selfie" with our costumed King William and his Court Jester. Plus we'll have Austin Oddities Oil Steck, the accordion jukebox out on the streets.

The King William Fair would not be possible without the kindness and hard work of our Fair neighbors, volunteers and staff. Thank you for helping us showcase this wonderful neighborhood.

- ¡Viva Fiesta! ~ Zet Baer, Fair Manager

Celebrating Zet Baer's 10th Year as Fair Manager

When you hear the name Zet, the word "celebration" immediately comes to mind in all its many formats: festivities with the Fair, parties with poetry, and merriment with music. Celebration is such a deep part of Zet's life that, 25 years ago, she co-founded Celebration Circle, an inclusive and creative approach to spirituality, with her husband and well-known local musician, Rudi Harst.

While Celebration Circle is commemorating its 25th anniversary this year, KWA is celebrating Zet's 10th and final year as Fair manager. As Zet prepares for a new chapter of her life, we can't help but remember her positive impact on our neighborhood. During her tenure, Zet successfully transitioned an all-volunteer, "miracle-it-occurred" Fair into a professionally run event with 40,000 guests and steadily increasing profits (despite ever increasing red tape and regulation). These Fair profits allowed KWA to take the next step in its own evolution and hire its first executive director.

At the time Zet was hired, we barely had an event planning manual. Zet immediately started to improve this information, creating a master time line and task list that continues to evolve. Managing the many components of the

Continued on page 3



Photo: Al Rendon

total print management

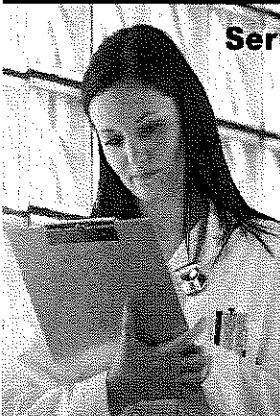


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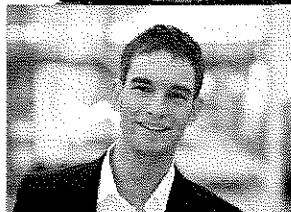
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Opinions expressed in this publication are those of the contributors and do not necessarily reflect the opinion(s) of the Board of Directors of the KWA. Editorial guidelines are available online at ourkwa.org.

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Monday through Friday,
9 a.m. to 3 p.m.

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Celebrating 10th Year

Continued from page 1

Fair is no task for the weak of heart. The Fair is the most complex event held during Fiesta, combining in a single day what others do in events on multiple days: parade, entertainment, food and drink, play area, and art and craft. There's no department that Zet has not touched and improved with creative and fun ideas, even the mundane departments like trash collection. Zet launched a Fair recycling program long before it became mandatory for Fiesta events.

The Fair's financial bottom line has benefitted from Zet's ability to forge stable, lasting, and healthy relationships with volunteers, vendors, and staff. It seems that every person Zet meets is soon a friend of the Fair, enlisted to help in small ways or big. Zet even recruited several members of her family, including her husband Rudi who managed entertainment and their son Mateo who grew up with the Fair.

Even as Zet worked tirelessly to improve the Fair's effectiveness and fun factor, she remained sensitive to the needs of the historic neighborhood that hosts the Fair. She put their safety first. She always listened calmly to the concerns of the residents. She found ways to make residents feel appreciated (like hanging flag lines over the streets not technically within the Fair grounds).

Zet is a true professional, who always cared about the legacy of the

Fair in the neighborhood and the City. Zet studied for and obtained the rare title "Certified Festival and Event Executive" through the International Festival and Events Association. Since 1983, only 200 event planners have obtained this certification, and Zet is one of the few with this certification associated with Fiesta. She also obtained the Nonprofit Management Certification from Our Lady of the Lake University and the Social Media Communications Certification for Nonprofit Organizations from the H-E-B School of Business and Administration at the University of the Incarnate Word through her work with the San Antonio Area Foundation.

As you can tell from these credentials, Zet has been working hard on a number of endeavors. In addition to being a certified JourneyDance guide, she leads and assists with a variety of art workshops throughout the year in places near and far, such as New Mexico, King Ranch, and the International Quilt Festival, Houston. She has also been an artist participant in SAY Sí's Small Scale fund-raiser for several years and has had artwork in other local exhibitions.

We don't know what Zet's next move will be, but we do know we will not be able to find such a warm and loving heart. We can't wait to see what new celebration Zet has in store for the world.

Admission

Children 12 and under are free. Adults are \$10 each. No exceptions! If you're hosting a party, consider buying admission wristbands for your guests. King William Association members can purchase wristbands in advance at the KWA office for the discounted price of \$8. And all visitors must be wearing an admission wristband to purchase Food/Beverage/Activity Tickets at \$1 each.



Parties in the Fair Zone

We know it's an inconvenience, but all adults entering the Fair Zone on Fair Day must have an admission wristband, even if they are going to your house for a private party. Likewise, coolers cannot be brought inside the Fair Zone, even if they are going to your house.

Please tell your guests that the Fair raises money for scholarships, schools, art programs, libraries, tree plantings, and other community improvements. Encourage your guests to visit our websites at kwfair.org or ourkwa.org where they can learn more about parking, transportation, recycling, artists, food, entertainment and community programs



Dealing with Vendors

Please do not make special arrangements with individual vendors to use your property or resources, like water or electricity. In order to comply with the Health Department, Fire Marshal, etc., any arrangements should be made directly through the Fair office at 210-271-3247.

And More Anniversaries

The King William Fair is celebrating its 50th anniversary. The Parade Team and sponsors are celebrating their own anniversaries of volunteerism:

John Doski (Doc the Knife): Four years

Ryan Orsinger (The Gopher): Ten years

Alicia Spence (The Duct Tape): Ten years

Sue Duffy (Chief Parade Wrangler): Eleven years

Alamo City Roller Derby (The Wranglers) & Sponsors: Ten years

Half Price Books Sponsors: Ten years

Seg City Sponsors: Ten years

Hooray for these folks! They make it work.

And congratulations to Rosarios on celebrating 25 years in the neighborhood!

2017 Parade – Better than Ever

Five years ago, the theme for the Parade was "Kids in the Hood". This year the theme is again "Kids in the Hood" and the Grand Marshals for the King William Parade are from our neighboring public schools: four students from Brackenridge High School, two students from Page Middle School and two students from Bonham Academy. This theme will become a five-year rotating theme and hold the honor of being at the beginning of the Parade.

Because 2017 marks the 50th King William Fair, the King William Fair and Parade sought out those neighbors who grew up in the 'Hood and some who even still live here. We have invited these "early settlers" to serve as honor guards alongside the Grand Marshals in their horse-drawn carriage.

This year we received about 25% more applicants than we have ever received before. This wonderful abundance of creativity made it difficult for us to pare down the parade to a manageable size. You will see a number of old favorites, but we have plenty of new and exciting groups for your Parade viewing pleasure.

There is a small change this year to the Parade route. Instead of returning to Eagleland on Wickes, the Parade will return to Eagleland on Adams, a much broader and more accessible street. Thanks to the support of the KWA Board we are trying this new approach. The Parade starts at Eagleland and Guenther at 9:00 a.m. If you want to snooze in a little later on the last Saturday of Fiesta, you can head over to Adams about 9:45 and see the whole Parade there!

We hope to see ya'll there. We really do try to make each new Parade "Better Than Ever!"

-Sue Duffy, Chief Parade Wrangler



King William Area Kids Parade Entry: Kids Celebrate Our Hood

Neighborhood kids are needed to join in the parade fun! All King William and Southtown neighborhood children are invited to join us for a float decorating party on Friday, April 28th from 4 to 6 pm. Families who want to ride or walk with the float in the parade should meet no later than 8:30 am on Saturday, April 29th, at the parade lineup on Eagleland. Our King William Area Kids float will be sponsored by The Friendly Spot.

For more information, contact Barbara Taylor at bs2026@gmail.com. You are also invited to check out the Facebook page: KWAKs- King William Area Kids. ¡Viva Fiesta y viva KWAKs!

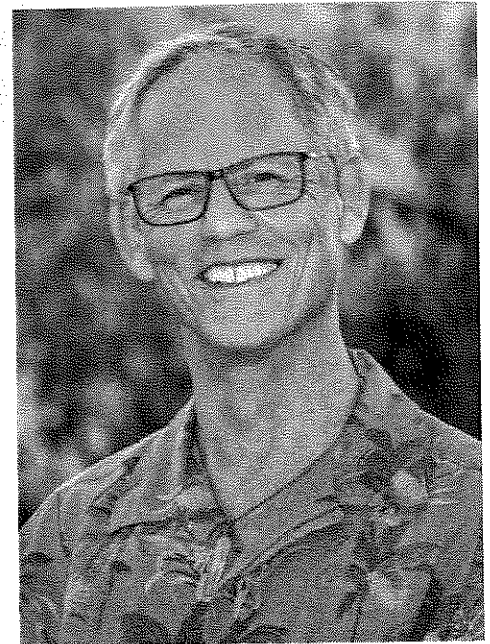


Photo: Al Rendon

Rudi Harst: Keeping Us Entertained for Years

If you've enjoyed live entertainment at any of the Fair's five stages or multiple street performance areas since 2009, you have Rudi Harst to thank for the top-notch line-up of local talent. It wasn't terribly long after Zet Baer was hired as Fair manager that she recruited her husband Rudi to be our volunteer Entertainment manager. The Fair has reaped the harmonious rewards ever since!

Rudi is a professional musician who performs locally and beyond. Listen to his music at rudiharst.com or, better yet, catch him live as Rudi Harst + The Rudiments bring their folk-rock-rumba to our Julia's Veranda Stage from 1:45 – 2:30 pm.

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Entertainment Line-up

King William Park Stage (King William & Turner)

- 10:30 - 11:30 Small World, *Jazz*
 11:45 - 12:45 Volcán, *Latin Jazz*
 1:00 - 2:00 Regency Jazz Band, *American Jazz Standards*
 2:15 - 3:15 Bett Butler & Joël Dilley, *World Jazz*
 3:30 - 4:30 BillyRay Sheppard & The Main Event Band,
Smooth Jazz
 4:45 - 5:45 Henry Brun Quartet, *Latin Jazz*

Pat's Pub at Alamo Beer Garden (Johnson & King William)

- 10:30 - 11:30 River Barons, *Southern Rock*
 11:45 - 12:45 TubaMeisters, *Polka & More*
 1:00-2:30 Mitch Webb & The Swindles, *Folk Rock*
 2:45-3:45 Los #3 Dinners, *Garage Rock*
 4:00-5:30 Two Tons of Steel, *Pop Rock*

Julia's Veranda Stage (Sheridan & King William)

- 10:30 - 11:30 Celtaire String Band, *1800's Period Music*
 11:45 - 12:30 Michael Waid, *Blues-Texana*
 12:45 - 1:30 The Bandaholics, *Texadelic*
 1:45 - 2:30 Rudi Harst + The Rudiments, *Folk-Rock-Rumba*
 2:45 - 3:30 Tennessee Valley Authority, *Bluegrass*
 3:45 - 4:30 Rachel Laven, *Americana*
 4:45 - 5:45 Azul Barrientos, *Mexican Folk*

Kids Kingdom Stage Upper Mill Park (Washington & Beauregard)

- 10:30 - 11:10 The Astonishing Mr. Pitts, *Vaudevillian Magic*
 11:15 - 11:50 Children's Ballet of San Antonio,
Ballet Dance Troupe
 12:00 - 12:30 Conjunto Heritage Taller,
Traditional Conjunto Youth Group
 12:30 - 1:00 San Antonio Hermann Sons Polkateers,
Polka Dance Youth Group
 1:00 - 1:30 Teresa Champion Dance Academy,
Flamenco Dance & More
 1:30 - 2:00 Will Parker, *Kid Friendly Songs*
 2:00 - 3:00 Three Little Pigs, *Magik Theater Kids Comedy*
 3:15 - 3:45 Fire on the Mountain Cloggers
Appalachian Clog Dance
 4:00 - 4:30 Capoeira Luanda, *Brazilian Martial Arts*
 4:45 - 5:45 Sellers & Hymel, *Children's Folk Music*

Artists Alley (500 Block of Madison)

- 10:30 - 11:00 Marcy Grace, *Singer/Songwriter*
 11:00 - 11:45 Natalie Rose, *Texas Folk*
 12:00 - 12:45 Hamp & Janet, *American Roots*
 1:00 - 1:45 The Folklings, *Americana*
 2:00 - 2:45 Chayito, *Flamenco y Mas*
 3:00 - 3:45 Josh Glenn Experiment, *Indie Folk*
 4:00 - 4:45 Demitasse, *Folk Rock*
 5:00 - 5:45 The Whipples, *Texana*



Street Performers

523 King William

- 10:30 - 5:45 Bedouin Dancers,
Belly Dance

Corner of Madison & Turner

- 11:00 - 3:00 Conjunto Puro
 Corazón, *Conjunto*

107 King William

- 11:00 - 4:00 Order of
 Granaderos y Damas de Gálvez,
Historical Reenactment

200 Block Madison

- 11:30 - 4:30 Amanda Flores,
Poetry Performance

300 - 400 Madison

- 12:00 - 3:00 Mariachi Azteca de
 América, *Mariachi Quartet*

Corner of Madison & Sheridan

- 12:30 - 1:15 Celtaire String
 Band, *1800's Period Music*

Kids Kingdom

- 2:45 - 3:30 The Astonishing Mr.
 Pitts, *Balloons & Banter*

Wherever you can find him

- 12:00-4:00 Austin Oddities Oil
 Steck, *the accordion jukebox*



King William Concert Series
May 7, 2017, 5:30 pm to 6:30 pm
King William Park

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Memorabilia for 50th Anniversary

To commemorate the King William Association's 50th anniversary year, our newly formed 50th Committee decided to create merchandise representing the history of the neighborhood and its various homes and architectural elements. We thought you might like to know the stories behind the selections.

First was a logo that could be incorporated on various objects such as t-shirts and street-light banners. The idea of a blueprint was decided upon using the H A B S



(Historic American Building Survey) measured drawing of the Oge House. The theme "King William Association A Blueprint of Success" was chosen to represent blueprints used by architects in days gone by.

For the Association's 50th medal and 50th Christmas ornament, long time neighbor, King William member and architect, Mike Schroeder, drew inspiration from the house at 322 Adams using the architectural element of the window hood and its colors.

Schroeder originally designed the colorful 100 flag which commemorated Fiesta's 100 and signified that a King William home had reached its 100 year. He took on the task to have a KWA 50th banner that worked with the 100 flag with the idea that regardless of the age of one's house you could fly the 50th banner.

In 1977, artist Caroline Shelton was commissioned to produce paintings of King William Street. She produced two folios assembled in the Japanese Makimona style fold-out scroll she frequently used. The folios

include the entire length of King William Street with its unique houses in watercolor on heavy watercolor paper. The originals were published by the King William Association as a boxed set. Three panels measuring 8 3/4" x 7" were chosen for a modified reproduction.

In addition, one house, the Ike West House, 422 King William, was also made into a ceramic Christmas ornament and we plan to introduce a new ornament with a different house for the next four years!

We hope you join us in celebrating and commemorating our 50th anniversary and 50th Fair.

~ Cherise Bell, KWA Executive Director

~ Cherise Bell, KWA Executive Director



Home Tours

Miss Margaret's Victorian House Tour

Margaret Gething House
409 E. Guenther

Saturday, April 22 - Thursday,
April 27 from 1:00 - 4:00 pm
\$5 Admission Donation

This is an official Fiesta™ event started by Margaret Gething, President of the King William Area Conservation Association in the 1940's. The first tour titled *Tour of Old World Charm* took place in 1946 during Fiesta.

The Edward Steves Homestead House Museum

509 King William

Tour Hours 10:00 - 3:00 pm
Guided (\$10) and self-guided (\$7.50)
tours available.

All forms of payment accepted.

Built in 1876 for Edward Steves, founder of the Steves Lumber Company by Alfred Giles, prominent San Antonio architect. The Homestead is decorated in period style and is open to the public 7 days a week.

Lost & Found

During the Fair, Lost & Found items will be located at the Ilse's Attic booth in the 100 block of Turner near the corner of Washington Street. After the Fair, any items not retrieved will be held at the KWA office until June 9, 2017.

King William Fair Department Managers and Key Volunteers

Please join us in thanking our key volunteers for sharing their time, energy, and enthusiasm! The Fair simply would not be possible without their talent and dedication. We encourage you to contact one of these neighbors if you would like to help!

Fair Chair: Brad Shaw

Admissions: Alan Cash, Bill Cogburn, Jessie Simpson

Art & Craft: Chris & Nancy Price

Beverages: Philip Parsons, Eddie Romero

Coffee: Randy Dalton, Patrick Otten

Compliance: Mary Helen & Joe Mansbach

Entertainment: Rudi Harst

Environmental: Doane Derricks

Food: Annice Hill, Ginger Ardid (The Spice Girls)

Ilse's Attic: Nancy Diehl

Kids Kingdom: Richard Warren, Donna Simon, Stefani Job-Spears, Mission Trail Rotary

Marking: John Hartman

Parade: Sue Duffy, Alicia Spence, Ryan Orsinger, John Doski

Parade/ KW Kids: Barbara Taylor

Transportation: Rose Kanusky

VIP Hosts: Juan Fernandez, Regina Moya

Volunteers: Sherry Hess

And Thanks to Our Corporate Volunteers

Valero, Sammy Nieto; USAA, Raymond Bolton and Gisela Perez; UPS, Harlan Schulze, Mario Garcia, Barbara Cook, Debra Hunt, Rachel Bermudez, Carmen Elizondo, Jaime Saucedo, Amanda Zapata; NuStar, Dave Fry; Frost Bank, Sandi Cavazos; H-E-B, Whitney Schafman; Energy Transfer, Shari Medina; Jefferson Bank, Courtney Baer, Carolyn Perez.



Dogs at the Fair

The King William Fair is a fun and positive environment and we wish to ensure the safety of all our guests, human and canine. Dogs are allowed in the Fair Zone, but please keep in mind that we expect approximately 40,000 people, and your dog will likely be more comfortable at home.

We reserve the right to refuse entrance, or ask to leave, anyone whose pet is exhibiting inappropriate or dangerous behavior.

- All dogs must be on a leash and handled by a responsible adult.
- A dog needs to wear a collar or identification (tags or embroidered collar) to assist in finding the owner if the animal becomes lost.
- We highly recommend that dogs be at least 6 months of age or older, as younger animals have immature immune systems, leaving them vulnerable to infection.
- Dogs should be current on all vaccinations.
- Dogs should be spayed or neutered.
- Female dogs in heat should be left at home.
- Dogs need to be sociable with other animals, adults, and children and should not display aggressive behavior.
- Do not dress dogs in clothing, especially if it is very hot.
- Owners need to clean up the waste created by their dog.
- Look for our sponsor, Bark of Southtown, and their doggie rest stations at the First Aid Booths featuring complimentary water and waste bags for your canine friend but consider bringing water to keep your dog well hydrated on what is often a hot day.
- City Veterinary Hospital© is excited to support the pets of the King William Fair with a Pet First Aid Booth on the 100 Block of King William! We will have registered veterinary technicians on-site to help keep all of the pets safe and happy on this exciting day. Visit our booth for fresh pup pools, treats and poop disposal bags. Be sure all Fiesta costumes are loose fitting and do not restrict movement. Occasionally, costumes and lots of excitement can contribute to over-heating. Keep the following warning signs in mind. Panting, dehydration, excessive drooling, increased body temperature, reddened gums and moist tissues of the body, production of only small amounts of urine or no urine, rapid heart rate. If you see any of these red flags, stop by.

KWA Member Benefits

If you are not a current member of the King William Association, WHY NOT?! Seriously, you should consider joining using the form included here.

Why? Your membership will benefit YOU and our neighborhood in several ways:

- Furthers our mission to preserve and maintain our historic, diverse, and residential neighborhood
- Serves to support local art, education, and community programs including our grant program which supports our neighborhood schools and cultural art organizations, plus scholarships for Brackenridge High School students
- You have a voice in neighborhood developments with advocates working for our community with government officials
- Get the latest news and activities information in the monthly newsletters and the weekly e-news
- Receive TWO complimentary admission wristbands for the King William Fair (valued at \$20)
- Reduced prices for the KW Fair admission wristbands
- Invitations to three annual social gatherings
- National Night Out event
- Concerts in the Park series offers a live music venue
- Discounts from several restaurants and businesses in our neighborhood by using your membership card at checkout

Show your membership card at these local businesses and get discounts. What a deal!

The Membership committee is working to obtain additional membership benefits so be sure to read your newsletter each month for other discount opportunities. If you have a good relationship with a local business, you might mention this program to them and invite them to participate.

Thanks for becoming a member!

*Annice Hill
Membership Committee Chair
King William Fair Food
Committee Chair*



Prices for KWA Merchandise

- 50th Anniversary Banners - \$50
- 100 Year Flags - \$75
- KW 50th Anniversary Medals/ Pins - \$10
- KW Ceramic Ornaments - \$10
- KW Metal Ornaments - \$20
- KW House Address Plaque - \$60
- KW House Prints - \$15
- KW T-Shirts - \$15

Member Prices for Fair Merchandise

- Medals - \$10
- Wristbands - \$8
- (Children 12 & under free)
- Posters - \$15
- 2017 Fair T-Shirts - \$15
- Vintage Fair Pins - \$5
- Vintage Fair Posters - \$5
- Vintage Fair T-Shirts - \$5

Show your membership card at these local businesses and get discounts. What a deal!

- A Dream Weaver Florist - 20%
- Blue Star Brewing Company - one free cup of coffee with the purchase of a dessert (not valid with Blue Plate desserts or other promotions)
- Blue Star Contemporary Art Museum - \$3 entrance fee instead of \$5
- Guenther House River Mill Store - 20%
- Halcyon Coffee, Bar, Lounge - 10%
- King William District CrossFit - 10%
- La Frite Belgian Bistro - 10%
- Law Office of James A. Rodriguez - 20% off wills, trusts, & estate planning services
- Madhatters Tea House & Café - 10%
- MBS Fitness, Yoga, & Pilates - 10%
- PurrWaggles Pet Sitting Service - 10%
- Robert Hughes Gallery - 10%
- SA Chop Shop - \$2 off haircuts
- San Antonio's Gourmet Olive Oils - 10%
- Sexology Institute and Boutique - 10%
- Slab Cinema Outdoor Movies - 15%
- South Alameda Panini & Gelato Company - 25%
- Stella Public House - 10%
- The Friendly Spot - 10% on Tuesdays
- The House, Boozy Ice Cream & Brews - 10% on Wednesdays & Sundays
- The Jewelry Box - 10% off purchases of \$30 or more
- Tito's Mexican Restaurant- 10%
- Urban Farm Stand - 10% (excluding Ten Thousand Villages merchandise)
- Villa Finale Museum & Gardens - 10% on entrance fees
- Viva Vegeria - 15%



MEMBERSHIP APPLICATION

September 2016 – August 2017

The King William Association invites you to join/renew your membership today! Your membership enables us to support local art, education, and community programs and to further our mission to preserve and maintain our historic and diverse neighborhood. Membership includes two wristbands to the King William Fair, a \$20 value.

Annual renewal dues for the 2016-2017 membership year must be paid ***before September 1st to vote at the Annual Meeting for the Board of Directors*** and by October 1st, in order to be listed in the annual KWA Directory. Contact the office at (210) 227-8786 or info@ourkwa.org if you have questions about membership.

A business or organization who is eligible for "active membership" (owns property within the KW Historic District), must inform in writing the Secretary of the KWA, the name and address of its representative who shall be entitled to cast its one vote at general membership meetings.

- New Membership** **Renewal Membership**

I/We would like to activate/renew my/our King William Association membership at the level indicated below:

- Individual (\$20) Associate – *not a KW resident or property owner* (\$25) Family (\$25) Friend (\$40)
 Patron (\$50) Benefactor (\$100) Sustaining (\$250) Business–*ALL CAPS directory listing* (\$50)

I/We would like to be listed in the KWA Membership Directory as:

Business Name (for Business level): _____

Name(s): _____

Children's Directory (under 18, list name): _____

Street: _____ City/State/Zip: _____

Primary Phone: _____ home cell work (please circle one)

Additional information for KWA database, KWA Eblast, and/or Business listings only:

Additional Phone Number(s): _____

E-mail Address(es): _____

Website Address (for Business level): _____

Let us know if you are interested in our KWA volunteer and committee opportunities:

- | | | | |
|---|--|---|-------------------------------------|
| <input type="checkbox"/> Architectural Advisory | <input type="checkbox"/> Board Member | <input type="checkbox"/> Finance | <input type="checkbox"/> Graffiti |
| <input type="checkbox"/> Home Tour | <input type="checkbox"/> King William Fair | <input type="checkbox"/> National Night Out | <input type="checkbox"/> Newsletter |
| <input type="checkbox"/> Cultural Arts | <input type="checkbox"/> Socials | | |

Please mail or drop off this completed form with a check made payable to:

King William Association, 122 Madison Street, San Antonio, TX 78204

THANK YOU FOR YOUR SUPPORT!

OFFICE USE ONLY:					
Date Rec'd _____	Paid \$ _____	Check # _____	Cash _____	Credit Card _____	BCAD/CC/MT _____

2017 Cannoli Fund for Dogs and Cats Fiesta Medals

The Cannoli Fund's seventh annual cat and dog Fiesta medals are here! Sales benefit programs to improve the lives of King William and Lavaca animals. Each medal proclaims "Spay or Neuter Pets," a key component of the organization's mission.

Auggie, a bull terrier mix discovered in terrible condition in King William last summer, stars on the dog medal. Although young, Auggie already had multiple health problems, including a severe case of mange, heartworm disease, and a large lump above his tail. Our Cannolicare and spay/neuter reimbursement programs covered Auggie's veterinary care and surgeries. Under the loving care of his foster mom, Auggie has a fresh start in life as a healthy and well-loved companion.

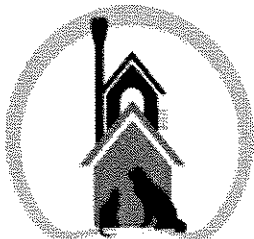
Franklin, an adorable orange and white kitten also found in King William, is featured on the 2017 cat medal. In July, neighbors heard mewing and found him—with no sign of mom or siblings—along the side of an unoccupied house. About six weeks old at the time, he checked out as healthy! Franklin took The Cannoli Fund's Community Cat Carpool with other area cats when he was old enough to be neutered. Franklin has grown into a happy and handsome guy who loves playing with his canine siblings.

Each medal costs \$10 and can be purchased at the King William Association office, Clothesline Cleaners, Pig Liquors, Lucy's Doggy Day Care Downtown, South Alamo and Villa Finale. They will also be sold at Pin Pandemonium in HemisFair Park on April 20, and in the Ilse's Attic booth at the Fair. The medals can be purchased online at thecannolifund.org and on eBay.

All proceeds from the sale of these medals support The Cannoli Fund for Dogs and Cats, an all-volunteer nonprofit organization that benefits animals in the King William and Lavaca neighborhoods. We've helped more than 700 animals living or rescued in the neighborhood since 2011—177 last year alone! Free programs include Community Cat



Carpool, Cannoli's Kitchen pet food program, Spay/Neuter Reimbursement, Cannoli's Canteen neighborhood water bowls, microchip scanning, and Cannolicare grants for veterinary care. For more information, call 380-5745, visit thecannolifund.org or follow The Cannoli Fund on Facebook and Instagram.



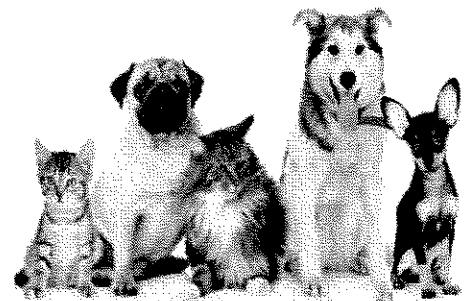
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Meet us at the KWF Fair Pet First Aid Booth!

Kids Kingdom



Photo: Jerstad Photographics

The local Mission Trail Rotary Club manages Kids Kingdom, a very important part of the King William Fair, and their assistance has been invaluable to the King William Association. The Rotary Club fills the Upper Mill Park with a wide range of fun activities, including storytelling and free art projects for children of all ages. This year's brand new Get Creative Art Tent features five hands-on kid activities: Big Bag Hats, Colorful Crazy Crowns, Marbled Paper Magic, Fabulous Fiesta Posters and Amazing Monoprint and we welcome artists Donna Simon and Stefani Job-Spears who are spearheading this new addition. Every year the Rotary Club makes a special effort to include booths by non-profits and local organizations. The Rotary Club's Kids Kingdom honorary chairman is long-time local resident Richard Contreras and the entire Kingdom is managed by fellow Rotarian Richard Warren.

In recognition of the major effort it takes to plan and run Kids Kingdom, KWA shares the proceeds from the Kids Kingdom with the Rotary Club. Like KWA, the Rotary Club supports many community organizations and joins with KWA in the Basura Bash. Proceeds from the KW Fair fund the "I LIKE ME!" literacy program which provides over 450 personalized books for local kindergarten students, and provide two annual scholarships to area high school juniors attending the annual Rotary Leadership Youth Awards weekend. Over the years, proceeds from the Kids Kingdom have also helped sponsor Rotary Youth Exchange students spending a year in the U.S., added a bench to a neighborhood pocket park, and contributed to the Rotary "End Polio Now" campaign.

Mission Trail Rotary meets 7:30 am every Tuesday morning at Madhatters Tea & Cafe, 320 Beaugard, and visitors are always welcome. To all the members of the Mission Trail Rotary Club, thank you for helping and providing such a memorable experience. Keep up the great work!

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Keep It Clean! It's the Neighborly Thing to Do! Recycle in Blue!

Use the blue! Help us continue our efforts to recycle at the Fair. Thanks to the City of San Antonio Solid Waste Management Department, you will see the blue wire frames with clear plastic bags called Clear Streams around the Fair Zone. Please use these during the event for your empty plastic cups and bottles.

Friday, April 28

On the Friday before the Fair, vendors and volunteers will be placing barrels, dumpsters, and porta-lets throughout the Fair Zone. These items are for use on Fair Day only. Please do not remove the barrels or use them for your household trash. We also ask that you remove your domestic trash/recycling receptacles from the curbs before or as soon as possible on Friday, April 28 to make it easier for us to set up.

Saturday, April 29

The Brackenridge High School Football team will be assisting our Environmental team with collecting and sorting the garbage from the recycling all day long. They will not empty your individual trash cans. Please treat your party trash and recycling like any other day, place it in your bins and move them onto the street only on your regularly scheduled pick up day.

At 6:00 pm, when the Fair ends, the football team will flip over our trash barrels. Please do not set trash on top of the barrels.

To facilitate the street-sweeping machines that will come through the Fair Zone Sunday morning, PLEASE DO NOT PARK ON THE FAIR ZONE STREETS UNTIL NOON ON SUNDAY. You can park at H-E-B Headquarters both Friday and Saturday nights.

By keeping your vehicles off the street Saturday night, you also allow us to remove some of the electrical lines on Sunday morning. If your vehicle is parked on an electrical line, we may have to tow your vehicle.

Sunday, April 30

On Sunday, contractors and volunteers will be walking the street picking up any remaining and stray debris. Please help us in this effort by taking a trash bag out Sunday morning and walking the neighborhood — even one block would help. Please note one dumpster will remain at Madison and Turner for final clean-up, it will be barricaded and removed on Monday. In addition, the Beverage Storage Pods will be removed Monday morning and will be barricaded until then.

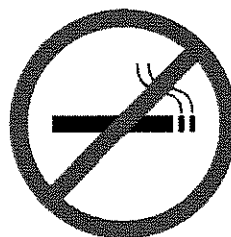
Timeline

Evening	Thursday, April 27 Restricted parking signs installed Fair Zone booth marking begins Barrel placement begins
6:00 am	Friday, April 28 Infrastructure and vendor setup begins Fair Zone travel and parking restrictions begin
9:00 pm	Parade Zone parking restrictions begin Fair Zone closed to residential traffic (park at H-E-B) Vendor setup ends
6:00 am	Saturday, April 29 Fair Zone opens for vendor setup Parade Zone travel restrictions begin
8:00 am	Admissions go on sale
9:00 am	Fair opens as the parade starts
12:00 pm	Parade Zone travel restrictions end
6:00 pm	Fair closes
8:00 pm	Fair Zone opens for off-street parking only
7:00 am	Sunday, April 30 Street sweeper services neighborhood
12:00 pm	Fair Zone street parking permitted Parade Zone parking restrictions lifted when signs removed



Our event is powered by renewable energy provided by CPS Energy.

The City of San Antonio has awarded a certificate of recognition to the King William Fair for achieving the Green Event level of Verde, the highest certification value possible, in compliance with their Green Events Ordinance. All events with attendance over 1,000 must comply with the ordinance.



No Smoking

The King William Fair creates a healthier and more pleasant environment for attendees by serving as a "smoke free" event in accordance with City ordinance. Smoking is prohibited in all public areas within the Fair Zone.



25 Years of Electrifying the Fair John Jones Electrical

Since 1993 John Jones Electrical has been providing the electrical support needed to keep the King William Fair up and running. This family run business begins planning with staff months before the Fair and then starts pulling City permits, setting up temporary meters, meeting with inspectors and finally laying down wires. After John's first year working the Fair, he realized the electrical cables and system needed a serious overhaul so he designed and built a whole new cord/cable system the following year. That system has held up ever since and is still going strong! Back then they used to pull all-nighters on Friday to get it all set up in time.

TJ Jones was 16 when he first started working with his Father at the Fair. He's 31 now, and John says that TJ is ready to successfully take over the family business but we know John isn't going anywhere! Both John and TJ are happy to be working with the Spice Girls, our Food Managers, Annice Hill and Ginger Ardid, who have reunited this year because they (we all do!) find them wonderfully entertaining. One favorite Fair memory they recently shared with us is when Dick Davis, former KWA President and Fair Chair, gave them a tour of the neighborhood in his classic Mustang. So when you get your margarita or cold beer, dance to some tunes or bungee jump, say a little thank you to John Jones Electrical!

Thank you to these Sponsors!

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Madhatters Tea House, Martin Frost & Hill, Michaels Arts & Crafts, Mission Golf Cars, Seg City,
Seazar's Fine Wine and Spirits, Southtown Realty, Starbucks, United Way



South Alamo Panini & Gelato Co. Create a New King William Flavor

Our Business Members and neighbors in Blue Star Arts Complex have a new addition to their lineup of flavors. Here's their scoop...The 'German' that comes before 'Chocolate Cake' is actually a misnomer, as this cake's popularity wasn't spread throughout the United States by German immigrants but rather was named after Samuel German when he developed his mild dark chocolate baking bar for the Baker's Chocolate Company in 1852, so whereas once it was called German's Chocolate Cake we decided to collectively drop the ['s] and credit an entire nation instead of just one man. The cake returned to popularity in 1957 when a recipe that was submitted to The Dallas Morning News was published and raved about throughout America.

So, as you can see...This cake is as American as they come. Which is why we're celebrating King William Fair by taking the rich decadent chocolate dessert laden with coconut and Texas pecans and turning it into an even better form of itself... an Italian-gelato-German-Chocolate-cake-that-is-actually-American. And we're calling it German's Chocolate Cake! We hope you'll enjoy!

Food Fit for Kings and Queens

King's Court

The King's Court Food Trucks will still be serving great food in the 500 block of King William Street. Be sure and try: **Cheesy Jane's** - Cheeseburgers, Chicken Fingers, Tater Tots, Chocolate Milkshakes; **Mr. Meximum** - Mini Tacos, Quesadillas, Burritos, Nachos; **Billy Hannah's Pulled Pork and More** - Pork & Brisket Sliders, Sausage on a Stick, Gourmet Nachos; **Kona Ice** - Sno Cones in endless flavor combinations, Piccadillys, Chamoyadas; **Saweeet Cupcakes** - Gourmet Cupcakes; **Chef Bully's Frankenfood Trailer** (named the #1 Food Truck by San Antonio Magazine readers) - Cheese Steak Sammich, Jerk Chicken/Jerk Pork Sammiches, Korean Sammich, Shrimp Po'Boy; and last but not least, **La Isla Del Coqui** - Kabobs, Empanadas, Canoas, Mofongos, Fried Plantains. Visit the King's Court Food Trucks and ENJOY!

Traditional Fair Foods We Crave!

Okay, we all like to try new things but when the King William Fair comes around each year, we also have our favorites that we have to have! We start craving them just thinking about them as Spring begins. Hard to forget: **Lerma's Gorditas** - Gorditas, Funnel Cakes, Papa Loca, Flauta Plates, Elote en Vaso; **Clear River Pecan**, **Mama Moore's Kettle Corn** and **Krazy Kettle Korn** - Kettle corn in many flavors; **Alvarez Tradition** - Tacos, Chalupas, Sausage Wrap, Nachos, Hamburgers; **Hull Concessions** - Foot-Long Corn Dog, Funnel Cakes, Fruit Chills; **Irene Leyva** - Tacos, Chalupas, Sopapillas; **Los Elote Boys** - Roasted Corn, Corn in a Cup; **1976** - Fried Chicken on a stick, egg rolls, cotton candy; **Aldape Family Christmas Party** - Mexican Cucumbers; **Opa's Smoked Meats** - Turkey Legs, Sausage, BBQ; Sno Cones; **Wursthaus Edelweiss** - Corn Dogs, Hot Dogs, Texas Twisters, Reuben/Cheesesteak Sandwiches, Chicken-Fried Bacon; **Superior Concessions** - Funnel Cakes, Gyros, Frito Pies, Shrimp/

Fish Tacos, Nachos; **Edgewood Lions Club** - Raspas, Fruit Cups, Pickles; **Rosa's Cocina** - Sausage on Stick, Chicken on Stick, Tacos, Quesadillas, Nachos; **SugaRay's Backyard Grill** - Turkey Legs, Roasted Corn, Sausage Wraps; **Texas Masonic Lodge #8** - Sausage on Stick, Frozen Lemonade, Funnel Cakes; **Celebration Circle** - Paletas; **Sally Medellin** - Turkey Legs; **The Grill Shack** - Kabobs, Bourbon Chicken on Stick, Roasted Corn, Sausage on Stick; Rice/Beans. Be sure and enjoy all your traditional fair food favorites!

Feast for Foodies

We have some great new and loved treats for the foodies out there! Be sure and try: **Filipino Native Cuisine** - Asian Chicken/Pork Kabobs, Filipino/Banana/Vegetable Eggrolls; **Vero Wood-Fired Pizza** - great pizza by the slice or by the pie; **Clear River Pecan** - Homemade Ice Cream, Cookies, Sundaes, Brownies, Apple Strudel; **Linda Chan** - Teriyaki Chicken on Stick, Shrimp Fried Rice, Vegetable Lo Mien, Egg Rolls; **Maui Wowi** - Smoothies; **Lick** - Ice Cream; **Joski Moskis Seafood** - Fried Lobster, Fried Catfish, Fried Lemon Tilapia, Fried Hotdog, Salmon Burgers; **Aloha Kitchen** - Huli Huli Chicken, Kalua Pork, Sausage, Draggin Meat; **Cloud Desserts** - Organic Cotton Candy, Shaved Ice, Waffle Cookies, Ice Cream; **Boerne Buen Provecho** - Al Pastor Tacos, Street Tacos, Mexican Elote, Chicken Fajita Tacos, Flautas; **Knights of Columbus #7265** - Grilled Pork Chop on Hawaiian Roll with Jalapeno; **Frank** - Gourmet Hot Dogs, Gourmet Chili Dogs, Gourmet Sausage on Stick, Flamin' Cheetos with Queso; **The Jolly Trolley** - Pineapple Explosion (real pineapple filled with smoothie or shaved ice), Large Flavored Pretzels, Cotton Candy, Shaved Ice; and finally, **O Fudge!** - Fudge, Pecan Fudge, Caramel Fudge, Mint Fudge, Non-Dairy Fudge served in a cup with a spoon (a chocoholic's dream). Enjoy your KW Fair traditional foods but leave room for something new for your inner Foodie!



Texas Wine Garden

Wine lovers unite! We finally have something JUST for you - the King William Fair's first ever "Texas Wine Garden." We've assembled for your enjoyment a selection of wineries from the best wine making regions of Texas. You can purchase a wristband for tastings or buy cups and bottles - however you prefer to savor your favorite flavor. Enjoy the live music and shade at Julia's Veranda as you sample the fine vintages made from Texas grown-grapes.

Some of the featured wines are: Arroyo Blanco and Kindred from **Lost Draw Cellars**, Sangiovese and Valevento from **Old Man Scary**

Cellars, Cardinal's Kiss and Blanc du Bois Sparkling White Wine from **Majek**, and Branch Texas Red and White from **Bending Branch Winery** out of Hye Texas.

The ticket for tastings is \$20 and includes 8 tastings plus an official King William Fair 2-bottle tote bag. Tickets can be purchased on the day of the Fair at the corner of King William and Sheridan.

We're excited to have this new addition to the Fair and hope the attendees go wild for wine this year! Be sure to stop by and see what Texas wine is all about.

Leave the Car at Home!

Spread the word! We encourage everyone to bike, carpool or take public transportation whenever possible. Here are the options we recommend for getting to the Fair.

Bus

VIA Park and Ride Available:

- 8:30 a.m. – 6:30 p.m.
- From Airport Park and Ride
- From Crossroads Park and Ride (at Loop 410 & IH-10, 151 Crossroads Blvd, 78201)
- From Madla Transit Center Park and Ride (at SW Military & IH-35 S, 1584 Cantrell Dr, 78221)
- Drop-off and pick-up on S. Main at E. Guenther
- \$2.50 per person each way for full fare (\$5.00 roundtrip)
- Discounts for seniors & students
- Buses may leave as often as every 20 minutes depending on volume

VIA Bus Route Service:

The following bus routes run through the King William neighborhood:

- Route 11 – bus stop on S. Alamo at S. St. Mary's
- Route 34 – bus stop on S. St. Mary's at S. Alamo
- Route 40 – bus stop on S. St. Mary's at S. Alamo
- Route 42 – bus stop on S. St. Mary's at S. Alamo
- Route 51 – bus stop on S. St. Mary's at S. Alamo
- Route 54 – bus stop on S. Alamo at S. St. Mary's

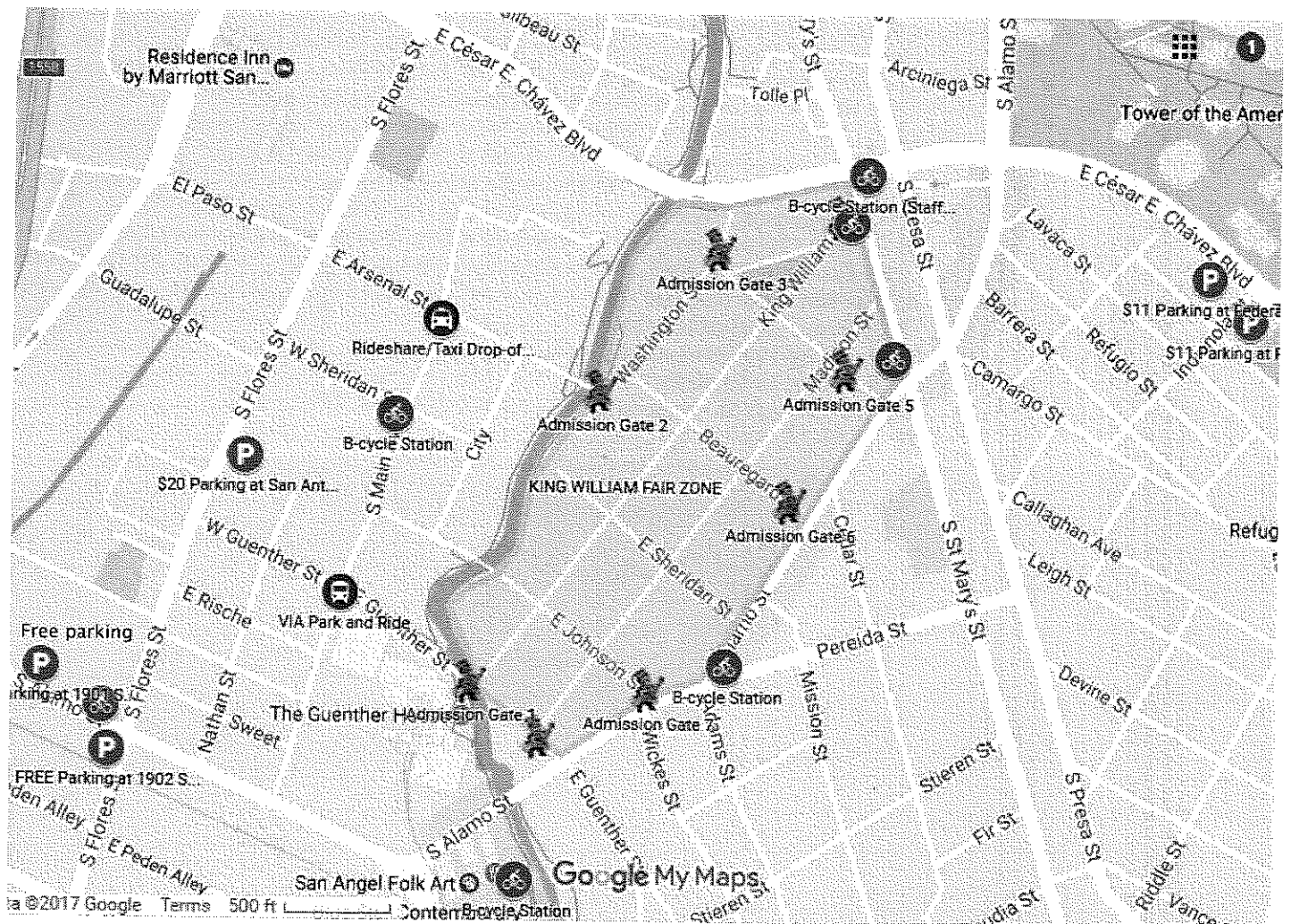
Additional information can be found at viainfo.net or VIA's customer service at (210) 362-2020.

Bike

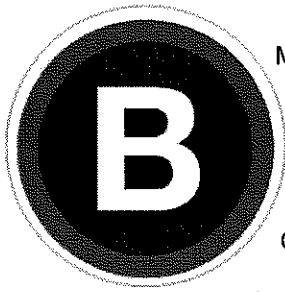
Bike Valet

Bike Valet will be available from 9:00 a.m. until 5:30 p.m. at The Filling Station Tap Room, 701 S. St. Mary's (at King William). This donation-based service is sponsored by our Southtown neighbors, Freetail Brewing Co. Ride right up and leave the bike in a safe and secure area, get a claim check, and enjoy the Fair. So tell everyone you know (especially those who complain about the parking!) to ride their bikes to the Fair.

Transportation and Parking Map



View an interactive version of this map at kwfair.org/transportation-parking-king-william-fair/



B-cycle Stations

B-cycle will have staff on hand at their S. St. Mary's at E. Cesar E. Chavez station to accommodate B-cycles coming to the Fair. They will take and park B-cycles even if the dock is full! Park north of downtown and enjoy a pleasant bike ride to the Fair from one of the B-cycle stations located at Pearl, The Witte, Trinity University, or SAWS Main Office.

Visit sanantonio.bcycle.com for information and make sure to download the app for station locations and directions. *Enjoy riding B-cycle at a discounted rate of \$8 using promo code 042917 on Fair Day!*

Rideshare/Taxi

Take advantage of the many rideshare and taxi options to arrive at the Fair without having to find parking. Use our designated Rideshare/Taxi drop-off and pick-up location at 700 S. Main (at E. Arsenal) just two short blocks from our Arsenal Street Bridge Admission Gate.

The following Rideshare/Taxi partners are offering service to and from the Fair:

Lyft – lyft.com, use coupon code "KWFAIR"

eTaxiSA – etaxisa.com, (210) 599-9999, download E TAXI SA app in Apple App Store or Google Play, 10% discount if you book online

Yellow Cab – yellowcabsa.com, (210) 222-2222, download zTrip app in Apple App Store or Google Play

National Cab – nationalcab.com, (210) 434-4444

ETI Limo – etilimo.com, (210) 599-9999 option 2, info@etilimo.com

Parking

Free Parking at 1901 and 1902 S. Alamo

Limited free parking spaces at the City of San Antonio Cliff Morton Development and Business Services Center (One Stop) parking lots located at 1901 and 1902 S. Alamo (at S. Flores), which is less than an 8-minute walk to the Fair Admission Gate on Guenther (at King William).

Federal Building Parking Lots \$11

Paid parking spaces for \$11 per vehicle located across the street from the Federal Building in Hemisfair at 727 E. Cesar E. Chavez (at Indianola).

Parking Lot B at the Alamodome \$10

Paid parking spaces for \$10 per vehicle located in the Alamodome's Parking Lot B on S. Cherry (at E. Cesar E. Chavez). The Alamodome is a stop on VIA Bus Routes 26 and 30, which run approximately every 30 minutes. Regular bus fare is \$1.30 per person each way.

Neighborhood Parking

There is limited parking throughout the remaining King William and Southtown area. Please pay attention to permanent and temporary parking restriction signs. Illegally parked vehicles will be ticketed and/or towed. Fair visitors may park in nearby commercial lots and walk to the Fair. Some property owners and parking lots may have parking spaces for sale, typically \$10 to \$30 per day. San Antonio Housing Authority parking lots at 818 and 820 S. Flores will be offering spaces at \$20, which will benefit youth scholarships through the Education Investment Foundation.

Thanks to Our Neighbors who generously share their property with the Fair:

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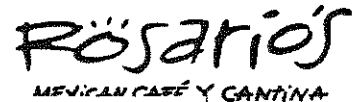


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