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Historic and Design Review Commission  
1901 S Alamo St  
San Antonio, Texas 78204

Re: Case #2016-4139: 1150 S. Alamo St.– *King William District*  
Certificate of Appropriateness –Permanent Signage

Dear HDRC Commissioners,

The King William Association Architectural Advisory Committee reviewed the project and concurs with the OHP staff recommendation except for the dark background with light color. In this instance the sign is a recognizable logo which Frank uses to market and advertise. Also, the sign does not impact the historic integrity of the building or site.

We also want to confirm that the applicant is aware that once the permanent sign is installed the existing banner signs are to be removed and no other signage element be mounted on the existing metal frame without approval that might obscure views of on-coming traffic at the Wickes/ S Alamo stop sign.

Best Regards,

Mickey Conrad  
Chair, Architectural Advisory Committee

Harry Shafer  
President, KWA Board of Directors