

2015 – 2016 Year In Review

Cornerstone Area	
Organizational Structure	<p>Organizational Chart and job functions completed – Strategic Plan Metric</p> <p>Implementation of online software (Fair entry) – Strategic Plan Metric</p> <p>Audit/Review recommendations completed – Strategic Plan Metric</p> <p>Office equipment policy</p> <p>KWA & Fair bookkeeping consolidated</p> <p>Medical Reimbursement converted to salary due to Federal Health Care laws</p> <p>Hired new contractor for Bookkeeping</p> <p>Hired new Fair Assistant</p>
Historic Preservation	<p>Bricks & Mortar legality resolved – Strategic Plan Metric</p> <p>Established partnership with OHP via STAR</p> <p>Second Walking tour brochure completed</p> <p>Historic marker policy</p> <p>Mrs. Lewis Subdivision applied for historic district status</p>
Programs and Services	<p>More than 5% increase in spending for grants/programs – Strategic Plan Metric</p> <p>Established 50th anniversary committee</p> <p>Bungalow Presentation</p>
Membership	<p>Membership dues per category increased – Strategic Plan Metric</p> <p>Online renewal completed</p> <p>Business membership & sponsorships increased</p>
Fundraising	<p>18.3% increase in Fair sponsorships – Strategic Plan Metric</p> <p>Credit Card purchases now available at Fair – Strategic Plan Metric</p> <p>TCA Grant for Wayfinding signs submitted – Strategic Plan Metric</p> <p>TCA Grant for Burkholder Book submitted – Strategic Plan Metric</p> <p>Investment Account opened – Strategic Plan Metric</p> <p>Successful Fair highest revenue to date</p> <p>1036 S Alamo rented</p>
Neighborhood Association	<p>NR – no noise restriction added to UDC – Strategic Plan Metric</p> <p>100% HDRC and Zoning placed on member portal – Strategic Plan Metric</p> <p>Executive Director participated on SA2040</p> <p>AAC review Zoning change notifications</p>
Marketing and Communication	<p>Executive Director postings on Nextdoor</p> <p>Fair intern used social media to increase marketing of Fair</p> <p>BEST Award – second year for Best Downtown Neighborhood</p>
Advocacy	<p>Traffic and Parking Study – Strategic Plan Metric</p> <p>CCHIP language changed</p> <p>Executive Director participated on SA2040</p> <p>Executive Director and one board member on Centro Catalytic projects team</p>